



# AAPPR

ASSOCIATION FOR ADVANCING  
PHYSICIAN AND PROVIDER RECRUITMENT

## WHY JOIN AAPPR?



The Association for Advancing Physician and Provider Recruitment (AAPPR) is redefining recruitment to retention. AAPPR is the largest professional organization where physician and provider recruitment leaders and others who influence recruitment, onboarding, and retention can connect, learn, and advance their careers.

AAPPR is the must-have membership for professional and personal advancement. Some members are just beginning their careers while others are recognized pioneers in the practice. Regardless of experience level or title, AAPPR offers specialized information and resources for unique and often challenging needs. AAPPR membership is open to anyone directly involved in, or influences, recruitment, onboarding and retention for a health system, hospital, network, specialty hospital, specialty practice group or physician group. Group discounts are available for organizations with 6 or more members.



### CONNECT

Share experiences and best practices with more than 2,100 members and colleagues in our private member chat platform.



### LEARN

Earn the CPRP certification, widely regarded as the recruitment professional standard and participate in our annual conference, webinars, certificate courses, and more!



### ADVANCE

Benefit from our multitude of resources including our online resource library, job board, mentor program, and benchmarking and research reports.

**Join Today: [AAPPR.org/join-now](https://aappr.org/join-now)**

“ AAPPR provides an excellent space for networking and building relationships with peers, as well as developing a better understanding of how to do our jobs at our highest potential.

- Cressa Coldsmith, Provider Recruiter



# MEMBERSHIP BENEFITS



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## Welcome to AAPPR!



Whether you are new to the field or a seasoned professional, our networking, educational, and support services will give you the edge in physician and provider recruitment. AAPPR members have access to many valuable opportunities and resources, to give you ideas and solutions to tackle tough issues. Following is a brief overview of these benefits.

## AAPPR ANNUAL CONFERENCE

The *AAPPR Advancing Connections Annual Conference* offers cutting-edge information that is crucial to recruiting and retaining physicians and advanced practice providers in today's competitive market. You'll have the opportunity to network with colleagues from across the continent, attend sessions with dynamic and informative speakers, and discover new tools that will help you do your job more effectively.



## AAPPR ACADEMY

Included in your membership, AAPPR Academy offers both *live* and *on-demand* education from experts on trends and effective solutions including promising practices and a library of quality resources to help you advance your career as a recruitment, onboarding and retention professional and leader.

## NETWORKING AND COLLABORATION



Share and learn ideas and strategies with more than 2,100 physician and provider recruitment professionals from across North America. You can develop relationships with peers from across town and across the country through *AAPPR chat discussion forums*, the *membership directory*, *roundtables*, and national and local conferences.

## MENTOR MATCH



The *AAPPR Mentor Program* is an avenue to form mentoring relationships with other physician and provider recruitment professionals. This program allows you to unlock a knowledge base unmatched by other groups. The program offers several 8 week long cohorts throughout the year giving members a unique opportunity to connect one on one to grow personally and professionally.

## CERTIFICATION AND CREDENTIALS



Completion of AAPPR's [Certified Physician/Provider Recruitment Professional \(CPRP\)](#) certification program will set you apart from the crowd by demonstrating you have received the comprehensive education in all aspects of physician and provider recruitment.



The [Diversity, Equity and Inclusion \(DEI\) Micro Certification Course](#) will help you develop skills and leadership proficiency to influence effective DEI and diversity recruitment strategies to support and drive systemic change. This course provides an advanced certification for those already holding a current CPRP certification.



The [Onboarding and Retention \(OAR\) Certificate Course](#) is suited for individuals who participate in the provider onboarding process and experience, or for teams looking to implement an onboarding program. This course will provide participants with best practices for creating or enhancing your program.



The [Locum Tenens Management Certificate Course](#) is designed for in house recruitment professionals. Participants will learn the many nuances of the locum process and gain crucial skills and knowledge to lead the locum management process within their organizations.

## SHARED INTEREST GROUPS AND AFFILIATES



Enhance your membership and find your niche by joining one of AAPPR's Shared Interest Groups. AAPPR currently has a group for members employed by academic facilities ([AIR](#)), as well as a group focused on provider onboarding and retention ([OAR](#)). [Join now](#) by editing your bio and selecting the appropriate SIG.

Regionally based [affiliates](#) are also available and allow members in certain geographic regions to network with other colleagues who may face similar challenges. These groups can help you advance your knowledge, develop leadership skills, and build community.



## AAPPR CAREER CENTER

The [AAPPR Career Center](#) is a perfect tool to search and apply for physician recruitment jobs and to find and hire top recruitment professionals. AAPPR members and their organizations receive a 30% discount on job postings with a member discount code.



## AAPPR RESOURCE CENTER

The [Resource Library](#) offers a wealth of valuable resources available at any time for members. The online library provides best practice-based forms, quick guides, checklists, letters, and other helpful materials that have been developed by recruitment professionals.



## AAPPR RESEARCH

AAPPR Research is a point of pride in our organization. Through our annual benchmarking survey and other reports, we provide credible industry data and trends to help in-house recruitment professionals enhance day-to-day operations and their overall program development.



## VOLUNTEER AND LEADERSHIP OPPORTUNITIES

AAPPR members have opportunities to further develop leadership skills by participating on an AAPPR Committee or as a member of the Board of Directors. AAPPR also offers a variety of leadership development resources on our website to help you advance in your career.



### INDIVIDUAL MEMBERSHIP

AAPPR individual membership is open to physician and provider recruitment, onboarding, and retention professionals.



### GROUP MEMBERSHIP DISCOUNTS

Group membership discounts are available for organizations with six or more recruiters or related professions.



## QUESTIONS?

Contact the AAPPR office at [info@AAPPR.org](mailto:info@AAPPR.org) or (800) 830-2777.



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