

Monday, April 26, 2021



9:00 - 10:00 AM

Explore Virtual Exhibit Hall

10:00 - 10:15 AM

Virtual Conference Welcome

10:15 - 11:15 AM

Keynote Speaker

2 Second Decisions: How to Lead Through Change with Confidence

Michelle Rozen, PhD

Dr. Rozen's powerful 2 Second Decisions tool has transformed the lives, performance and success of leading brands in all industries. It has given people throughout the world the tools and confidence to lead themselves and others through rapid changes and substantial challenges, all the way to off the charts results. It is now available to you as well, along with Dr. Rozen's book 2 Second Decisions, so that you too can get in the driver seat of your life, work and future with everyday winning choices.



11:15 - 11:30 AM

Break and Virtual Exhibit Viewing

11:30 AM - 12:30 PM

Breakout Sessions

Virtual Onboarding and Retention

Liz Mahan, CPRP

Physician Recruitment Advisor

Since March 2020, recruitment professionals have continued to innovate and adapt to a changing landscape. Recruitment professionals have found creative ways to interview candidates, from Zoom meetings with staff to virtual hospital, clinic, and community tours to virtual dinners with practices. But what about onboarding and retention in a virtual world? In this session, we will explore the challenges faced when recruitment professionals need to onboard new providers when we cannot be face to face and identify solutions to increase engagement during this crucial step in the recruitment process. We will also explore creative techniques to help organizations ensure their providers remain engaged and how these tips can be blended into an organization's retention plan.



Decoding National Trends for Hospitals and Physicians: COVID and Beyond

Elisa Arespacochaga and Akin Demehin



12:30 - 1:00 PM

Break and Virtual Exhibit Viewing

1:00 – 2:00 PM

Breakout Sessions

Rural Recruiting: During a Pandemic

Fayeann Hurley, MHS, CPRP



Stress is not a Badge of Honor

Lee Papa

In this session, explore why stress is not a requirement to get the job done, participate in a meditative relaxation experience and enjoy an opportunity for a quick Q & A.



Success is often linked with debilitating stress. It has become a learned program of continued pushing at the peril of personal well-being not only physical but in relationships as well.

Provider wellness is a passion for Lee to help those who support so many, learn not to deplete themselves in the process of caring.

We will explore the erroneous concept of work/life balance and get behind the power of Self-Love and Self-Care which leads to Self-Mastery and optimal success with more ease and grace.

2:00 – 2:30 PM

Break and Virtual Exhibit Viewing

2:30 PM – 3:30 PM

Plenary Session

Plenary Session: Implicit Bias in Healthcare

Dr. Alena Hampton



3:30 – 3:45 PM

Break and Virtual Exhibit Viewing

3:45 – 4:45 PM

Annual Business Meeting, Elections and Award Recognition

Tuesday, April 27, 2021



8:30 – 9:30 AM

Virtual Conference Welcome

9:00 – 10:00 AM

Explore Virtual Exhibit Hall

10:00 – 10:15 AM

Virtual Conference Welcome

10:15 – 11:15 AM

Keynote Speaker

Imagine the Future: What Physician/Provider Recruiters Need to Know Now!

Crystal Washington, CSP

Wearable tech, augmented reality, the near ability to use apps to run the world from your pocket/purse— the future is already here! The events of 2020 have sped up the pace and altered the direction of technological change. Are you currently exploiting new technologies as a recruiter? In this high-energy talk, Crystal will show you what to do NOW to build strong relationships with referring recruiters while leveraging technology like social media to increase diversity and reach both rural and urban markets. Don't get left behind!



11:15 – 11:30 AM

Break and Virtual Exhibit Viewing

11:30 AM – 12:30 PM

Plenary Session

The Impact of COVID-19 on the Physician Workforce

Dian Ginsberg, MA, CPCC, CHWC

This presentation will take a close and personal look at the impact of the pandemic on the employed and independent physician workforce. What lessons have we learned from the pandemic? What can organizations do to help physicians cope with the aftermath of COVID-19? How can organizations create cultures that support the mental, emotional, and physical wellbeing of their physicians? During this presentation I will address these critical issues that will shape the physician workforce in a post COVID environment.



12:30 – 1:00 PM

Break and Virtual Exhibit Viewing

1:00 – 2:00 PM

Breakout Sessions

YOUTH MOVEMENT – Attracting Fresh Talent into your Organization

Shawn Kessler

Recruitment is changing, and so are the candidates we are trying to attract! Join us for a presentation focused on how to attract residents, fellows and young providers into your organization.



Virtual Interviewing

TBD

2:00 – 2:30 PM

Break and Virtual Exhibit Viewing

2:30 – 3:30 PM

Roundtable Discussions

The Future of Provider Recruitment – Did Covid 19 Change it Forever?

Tammy Hager, MBA, CRPR, FABC



3:30 – 3:45 PM

Break and Virtual Exhibit Viewing

3:45 – 4:45 PM

Networking and Celebration Hour